

2024 METRO FIRE CHIEFS CONFERENCE

Tulsa, Oklahoma

“Get Your Kicks”



Sponsorship Opportunities

May 19 – 23, 2024

Hyatt Regency Downtown

100 E 2nd Street

Tulsa, Oklahoma 74102

Return on Investment



Being a Metro Fire Chiefs Conference sponsor not only demonstrates your organization's presence in the fire service profession, it also gives your brand optimal visibility to the attendees.

Metro Fire Chief Conference attendees are the leaders of jurisdictions with more than 150,000 firefighters that safeguard nearly 150 million residents in the US and Canada and would viably benefit from your products and/or services.

The value that your sponsorship brings to your organization includes:

- Branding an event or item
- Advertisement opportunities in the conference program publication
- Participation in a forum showcasing your products and services
- Opportunities to engage with viable potential clients
- The opportunity to directly address the attendees



Sponsorship Details



There are multiple packages available at different levels of sponsorship funding. Each package has specific benefits listed.

See the description of each sponsorship package for more details.



Each sponsorship allows a given number of attendees per the level of sponsorship to attend the open speaker sessions and social functions.

Spouses and partners are included in the total count.

Sponsorship Details



Pooling Contributions – If multiple sponsors join together to achieve a specific level of sponsorship, the individual will be listed according to their sponsorship level. For example, if two sponsors contribute \$10,000 each to sponsor a Diamond-level event, both sponsors will be recognized and listed as Gold Sponsors. Using this same example, if these two contributing Gold Sponsors prefer using a single-sponsor name, then that sponsor only would be listed as a Diamond Sponsor and the other sponsor's name would not be listed.

Specific Events – A representative from the host conference committee will work with sponsors to identify assigned events. If the cost of the assigned event exceeds the agreed upon sponsorship level, the sponsor will be contacted and offered the opportunity to increase the contribution to the level necessary to retain sole sponsorship of the desired event.

Social and Partner Events – All events have a maximum limit of attendees. Be sure to register as soon as you can in order to secure the wanted spots for your company.



Brief Presentations



Each sponsor will be recognized at his/her sponsored event and given 3-5 minutes to offer remarks. For sponsors who are not sponsoring a specific event (e.g., bus transportation) or spouses/partners sponsored events, time will be given to address the attendees during each days education program.



*The 2024 Metro Fire Chiefs Conference Elite Sponsorship will include the unique opportunity to address the entire educational audience during the educational program for a 10–15-minute speaking and/or video presentation.

Sponsor Recognition



- A Tabletop/Information gallery will take place during a designated time of the conference program. This provides an excellent opportunity for your company's representatives to meet influential fire service professionals.
- The Sponsor Appreciation Reception is an event where the focus is on the sponsors in a networking setting.
- Sponsors are promoted on the conference website, publication, and in print and electronic marketing for the conference. All attendees and speaker will be aware of your participation in the 2024 Metro Fire Chiefs Conference to learn about your products and services.

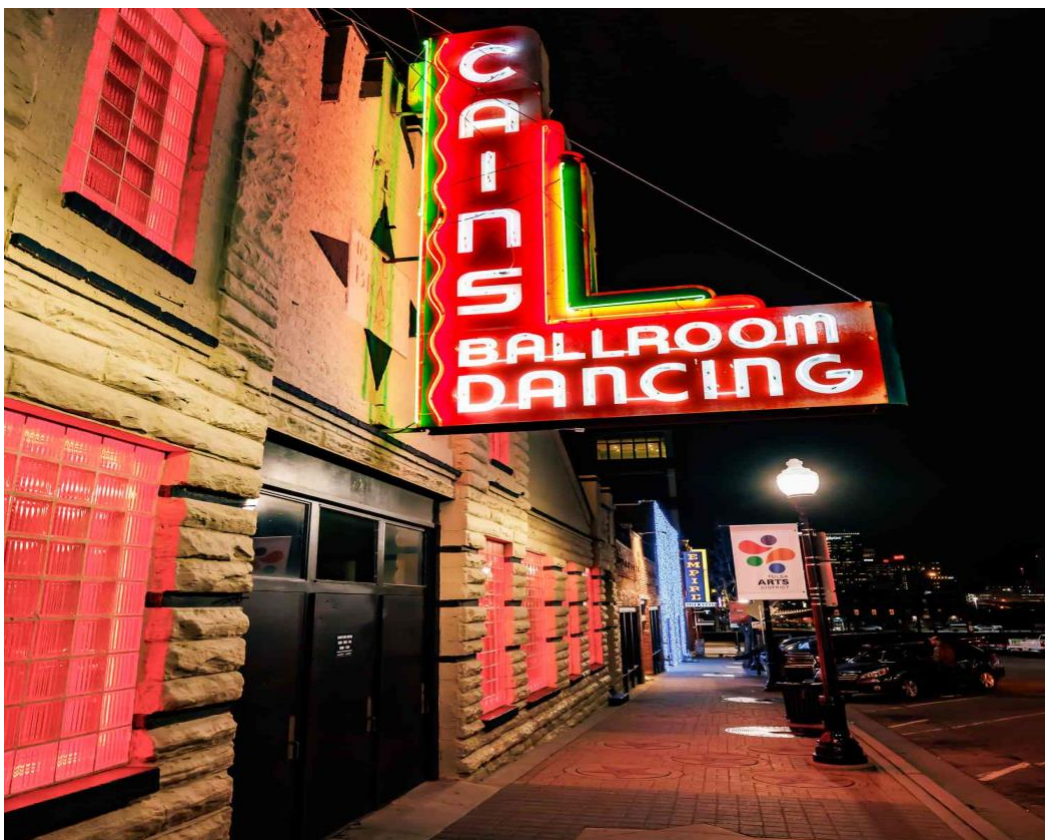


Sponsor Appreciation Reception



This event takes place from 5:00 pm to 7:00 pm Tuesday, May 21, 2024, at the Hyatt Regency Downtown Tulsa and spotlights the sponsors while providing a relaxed atmosphere for networking. This networking opportunity features a fun event and allows exhibitors to present their company's value proposition to attendees on an individual and person level. Sponsors can raffle prizes from business cards collected at their booths or offer similar incentives.

Distribution of Literature – All sponsors may place their literature on the table at open conference meetings. However, sponsors who attend another sponsor's event shall not distribute their company's literature at that event.



Additional Notes



Any persons attending the conference or any social events on behalf of a sponsor and as part of the sponsorship benefits must be identified by your organization a minimum of two weeks prior to the first day of the conference. Any scheduling inquiries, changes in designees, etc., must be communicated to the 2024 Metro Chiefs Conference Committee ahead of time.

Please be advised that it is Metro policy that sponsors may invite Fire Chiefs out to dinner ONLY on the night of the Sponsors Appreciation Night, and NOT on any other night of the conference where a special event is scheduled. Fire Chiefs have been advised to not accept any invitations during events when there are sponsored events as it would reduce branding recognition for the event sponsor.



By signing the sponsorship agreement, you agree to and understand the guidelines set forth for the 2024 Metro Chiefs Conference. If a sponsor does not comply with the above guidelines, the Host Chief will advise the Metro President and the Executive Secretary. The Metro President or his/her designee(s) and the Executive Secretary will meet with the sponsor and based on the specific circumstances, take whatever action is deemed appropriate.

Definitions



Open Speaker Sessions

Presentations made during the educational component of the conference program

Business Sessions

Opened to Regular, Senior, Affiliate and International members only. (See Section 11 of the Metro Bylaws)

Social Programs

Sponsored events, such as the hospitality suites, evening events, and opening and closing ceremonies.

Partner Programs

Programs specifically organized for partners attending with Regular and Senior Metro Chiefs and Elite, Four Alarm, Premier, Diamond, Platinum, and Gold Sponsors

Pre-Conference Programs

Sponsored programs prior to the Opening Ceremony



Brand Exposure Opportunities



Once sponsorship has been confirmed, you will be requested to provide a brief 100-150 word company description, website URL, and a high-resolution file of your logo. This information will be included on a comprehensive sponsorship listing page of the 2024 Metro Fire Chiefs Conference website. If your sponsorship includes custom imprinted items, please provide a high-resolution vector (preferable EPS) file. The 2024 Conference team is also working on the Conference App which will also feature opportunities for brand recognition.



Sponsorship Levels



Contributing Sponsor

\$3,500

Includes all brand exposure and sponsor recognition opportunities. as described on page 3-4, allows for one representative to make remarks for 3-5 minutes at a designated time. One person may attend the open speaker session only; all other social and partner program events are CLOSED to the Contributing Sponsor. The contributions made at this level of sponsorship will be assigned.

Any general sponsorship equaling this category amount will be considered a contributing sponsor. You will receive the aforementioned benefits as described and sponsorship funds will be assigned.



Sponsorship Levels



Bronze Sponsor

\$5,000

Includes all brand exposure and sponsor recognition as described on page 3-4 and allows for one representative to make remarks for 3-5 minutes at a designated time. Up to two people may attend the open speaker sessions and one person may attend all social functions. Spouses and partners are included in the total count (i.e., one staff member accompanied by one spouse/partner at the speaker sessions and one person only at the social event). This does NOT include the pre-conference and partner events. Unless otherwise specified, contributions made at this level of sponsorship will be assigned.

The following are examples of items available for sponsorship at this level:

- 🔥 Conference pens – custom imprinted with your logo, included in each attendee’s conference packet, extras available to attendees.
- 🔥 Conference Lanyards and Name Badges – custom imprinted lanyards with your logo, given to all attendees of the conference.
- 🔥 Any general sponsorship equaling this category amount will be considered a bronze sponsor. You will receive the aforementioned benefits as described and sponsorship funds will be assigned for any unsponsored expenses.



Sponsorship Levels



Silver Sponsor

\$7,500

Includes all brand exposure and sponsor recognition opportunities as described on Page 3-4 and allows for one representative to make remarks for 3-5 minutes at a designated time. Up to two people may attend the open speaker sessions and all social functions. Only one person may attend the pre-conference and partner events (i.e., one staff member accompanied by one spouse/partner at the social programs and one person only at the pre-conference and partner events). This level can either be sole or partial sponsorship of a particular item/event. The following are examples of items available for sponsorship at this level:

- 🔥 Conference Pad-folios – custom imprinted with your logo, included in each attendee’s conference packet.
- 🔥 Breakfast provided to all attendees and spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Break refreshments/snacks provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organizations as the sponsor.
- 🔥 Lunch provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Any general sponsorship equaling this category amount will be considered a silver sponsor. You will receive the aforementioned benefits as described and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.



Sponsorship Levels



Gold Sponsor

\$10,000

Includes all brand exposure and sponsor recognition opportunities as described on Page 3-4 and allows for one representative to make remarks for 3-5 minutes at a designated time. Up to four people may attend the open speaker session and all social functions. Up to two people may attend the pre-conference and partner events. Spouses and partners are included in the total count (i.e., two staff members accompanied by two spouse/partners for the social functions and one staff member and one spouse/partner for the pre-conference/partner events. This level can be either sole or partial sponsorship of a particular item/event.

The following are examples of items available for sponsorship at this level:

- 🔥 Conference bags – custom imprinted with your logo, included in each attendee’s conference packet.
- 🔥 Conference Program Publication – complimentary full page back cover advertisement.
- 🔥 Breakfast provided to all attendees and spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Break refreshments/snacks provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Lunch provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Partial sponsorship of transportation or social/partner event.
- 🔥 Partial sponsorship of a signature event.
- 🔥 Any general sponsorship equaling this category amount will be considered a gold sponsor. You will receive the aforementioned benefits as described, and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.



Sponsorship Levels



Platinum Sponsor

\$15,000

Includes all brand exposure and sponsor recognition opportunities as described on Page 3-4 and allows for one representative to make remarks for 3-5 minutes at a designated time. Up to five people may attend the open speaker sessions and all social functions. Spouses/partners are included in the total count (i.e., three staff members accompanied by two spouses/partners). Any or all of these five people are welcomed to attend the pre-conference events, the partners' program events and all social program events.

Registration forms for the pre-conference events and the partners program events must be submitted to the host city with their registrations. This level can either be sole or partial sponsorship of a particular item/event.

The following are examples of items available for sponsorship at this level:

- 🔥 Breakfast provided to all attendees and spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Break refreshments/snacks provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Lunch provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Partial sponsorship of transportation or social/partner event.
- 🔥 Partial sponsorship of a signature event.
- 🔥 Any general sponsorship equaling this category amount will be considered a platinum sponsor. You will receive the aforementioned benefits as described, and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.



Sponsorship Levels



Diamond Sponsor

\$20,000

Includes all brand exposure and sponsor recognition opportunities as described on Page 3-4 and allows for one representative to make remarks for 3-5 minutes at a designed time. Up to six people may attend the open speaker sessions and all social functions. Spouses/partners are included in the total count (i.e., three staff members accompanied by two spouses/partners). Any or all of these six people are welcomed to attend the pre-conference events, the partners' program events and all social program events.

Registration forms for the pre-conference events and the partners program events must be submitted to the host city with their registrations. This level can either be sole or partial sponsorship of a particular item/event.

The following are examples of items available for sponsorship at this level:

- 🔥 Breakfast provided to all attendees and spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Break refreshments/snacks provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Lunch provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Partial sponsorship of transportation or social/partner event.
- 🔥 Partial sponsorship of a signature event.
- 🔥 Any general sponsorship equaling this category amount will be considered a diamond sponsor. You will receive the aforementioned benefits as described, and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.



Sponsorship Levels



Premier Sponsor

\$25,000

Includes all brand exposure and sponsor recognition opportunities as described on Page 3-4 and allows for one representative to make remarks for 3-5 minutes at a Signature event.

Complimentary quarter (1/4) page advertisement in the conference program publications. Up to seven people may attend the open speaker sessions and all social functions. Spouses/partners are included in the total count (i.e., four staff members accompanied by three spouses/partners or any combination totaling seven individuals). Any or all of these seven people are welcomed to attend the pre-conference events, the partners' program events and all social program events.

Registration forms for the pre-conference events and the partners program events must be submitted to the host city with their registrations. This level can either be sole or partial sponsorship of a particular item/event.

The following are examples of items available for sponsorship at this level:

- 🔥 Breakfast provided to all attendees and spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Break refreshments/snacks provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Lunch provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Partial sponsorship of transportation or social/partner event.
- 🔥 Partial sponsorship of a signature event.
- 🔥 Any general sponsorship equaling this category amount will be considered a premier sponsor. You will receive the aforementioned benefits as described, and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.

Official Training & Research Partner



\$25,000

The Official Training & Research Partner designation includes all brand exposure and sponsor recognition opportunities as described in the sponsorship matrix. The Partner will be offered a presentation slot as part of the main program to share fire service training and research results. Signage shall be displayed to distinguish Partners from corporate sponsors. A one-half (1/2) page advertisement shall be displayed in the center of the conference program publication.

Up to four people may attend the open speaker sessions and all social functions, pre-conference events, the partners' program events, and all social program events. Spouses and partners are included in the total count (i.e., two staff members accompanied by two spouses/partners or any combination totaling four individuals).

Registration forms for the pre-conference events and the partners program events must be submitted to the host city with their registrations. This level can either be sole or partial sponsorship of a particular item/event.



Official Training & Research Partner Continued



The following are examples of items available for sponsorship at this level:

- 🔥 The Partner will be offered the option to put item(s) in the conference bag.
- 🔥 Breakfast provided to all attendees and spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Break refreshments/snacks provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Lunch provided to all attendees and/or spouse/partners. Signage will be displayed indicating your organization as the sponsor.
- 🔥 Any general sponsorship equaling this category amount will be considered a premier sponsor. You will receive the benefits as mentioned above as described, and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.
- 🔥 **SPECIAL NOTE:** Training and Research partners are approved in advance by the Metro Chiefs Executive Board.



Four Alarm Sponsor



\$40,000

The designation of Four Alarm Sponsor includes all brand exposure and sponsor recognition opportunities described on the sponsorship matrix. It includes the opportunity to make remarks for 3-5 minutes at a Signature event.

Four Alarm Sponsors receive a one-half (1/2) page advertisement in the conference program publication. Up to nine people may attend the open speaker sessions and all social functions. Spouses and partners are included in the total count (i.e., five staff members accompanied by four spouses/partners or any combination totaling nine individuals).

Any or all of these nine people are welcomed to attend the pre-conference events, the partners' program events and all social program events. Registration forms for the pre-conference events and the partner program events must be submitted to the host city with their registrations. This level can be sole or partial sponsorship of a particular item/event.

The following are examples of items available for sponsorship at this level:

- 🔥 Sole/partial transportation, social/partner events, or hospitality suites.
- 🔥 Partial sponsorship of a Signature event.
- 🔥 Any general sponsorship equaling this category amount will be considered a Four Alarm Sponsor. You will receive the benefits as mentioned above, and if no particular item/event is requested the host Metro Chiefs Conference Committee will designate sponsorship.

Elite Sponsor

\$50,000+



Elite Sponsor's design includes all brand exposure and sponsor recognition opportunities as described on the sponsorship matrix. A full-page advertisement is included in the conference program publication. Exclusively, the Elite Sponsor is the only sponsorship that provides the opportunity for a representative for the organization to address the attendees for 10-15 minutes before the beginning of the educational program on Tuesday, Wednesday, Thursday (three slots available only).

Up to nine people may attend the open speaker sessions and all social functions. Spouses and partners are included in the total count (i.e., five staff members accompanied by four spouses/partners or any combination totaling nine individuals).

Any or all of these nine people are welcomed to attend the pre-conference events, the partners' program events and all social program events. Registration forms for the pre-conference events and the partner program events must be submitted to the host city with their registrations. This level can be sole or partial sponsorship of a particular item/event.

The following are examples of items available for sponsorship at this level:

- 🔥 Sole sponsorship of a Signature event.
- 🔥 Any general sponsorship equaling this category amount will be considered an Elite Sponsor.
- 🔥 You will receive the aforementioned benefits as described, and if no particular item/event is requested to be sponsored, the host Metro Chiefs Conference Committee will designate sponsorship.





	Contributing	Bronze	Silver	Gold	Platinum	Diamond	Premier	Official Training Research Partner	Four Alarm	Elite
	\$3,500-\$4,900 USD	\$5,000 - \$7,499 USD	\$7,500 - \$9,999 USD	\$10,000 - \$14,999 USD	\$15,000 - \$19,999 USD	\$20,000-\$24,999 USD	\$25,000-\$25,999 USD	\$25,000-\$25,999 USD	\$40,000 - \$49,999 USD	\$50,000+ USD
Brand Exposure and Sponsor Recognition	X	X	X	X	X	X	X	X	X	X
Information Table at Conference	X	X	X	X	X	X	X	X	X	X
Assigned Sponsor Event	X	X	X	X	X	X	X	X	X	X
Advertisement							¼ Page	½ Page	½ Page	Full Page
3-5 minute Presentation at a designated time	X	X	X	X	X	X				
3-5 minute Presentation at a Signature event							X		X	
10-15 minute Presentation at Education event										X
Presentation of main program								X		
Open Speaker session	1 person	Up to 2 people	Up to 2 people	Up to 4 people	Up to 5 people	Up to 6 people	Up to 7 people	Up to 4 people	Up to 9 people	Up to 9 people
Social Functions		1 person	1 person	Up to 4 people	Up to 5 people	Up to 6 people	Up to 7 people	Up to 4 people	Up to 9 people	Up to 9 people
Pre-Conference Events			1 person	Up to 2 people	Up to 5 people	Up to 6 people	Up to 7 people	Up to 4 people	Up to 9 people	Up to 9 people
Partner Events			1 person	Up to 2 people	Up to 5 people	Up to 6 people	Up to 7 people	Up to 4 people	Up to 9 people	Up to 9 people

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