



## 2025 METRO FIRE CHIEFS CONFERENCE SPONSORSHIP AGREEMENT

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This document serves as the agreement between the Metropolitan Fire Chiefs Conference and sponsors. Being a 2025 Metropolitan Fire Chiefs Conference sponsor demonstrates your company's commitment to the fire service profession, and provides your company with optimal visibility to the attendees, who are the leaders within their respective fire departments and would viably benefit from your company's products and services. Your company's sponsorship will be highlighted to conference attendees, and featured in all our promotional marketing. **Please refer to the Metro Fire Chiefs Conference Sponsorship Opportunities booklet for details regarding each sponsorship level and other opportunities.**

By signing this sponsorship agreement, you agree to and understand the guidelines set forth for the Metro Fire Chiefs Conference. If a sponsor does not comply with the guidelines, the Host Chief will advise the Metro President and Executive Secretary who will remedy the situation in a matter deemed reasonable for the situation.





### Terms and Conditions

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**This document contains the terms and conditions for the 2025 Metro Fire Chiefs Conference. For questions, comments, and submittal of requested items, please contact the 2025 Metro Fire Chiefs Sponsorship Coordinator; contact information is provided on the back of the 2025 Metro Fire Chiefs Conference Sponsorship Opportunities booklet.**

#### Marketing Materials

Each sponsor may provide:

-  Their company name
-  Description (maximum of 150 words)
-  Logo (EPS or PNG format)
-  Company URL address

Any logos needed for promotional items such as Portfolios, Pens, and Lanyards may be provided as a one-color vector file in AI, TIFF, or EPS format before the conference to accommodate proof approval and ordering and delivery time.

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## **Marketing Materials**

The 2025 Metro Fire Chiefs Conference Committee reserves the right to review and give final approval for all company advertisement information, non-educational program presentations, and any additional promotional materials provided by sponsors that are to be posted to the conference website, signage during the conference, and any other conference marketing materials.

## **Presentations**

Each sponsor will be recognized at his/her sponsored event and given 3-5 minutes to offer remarks. In addition, for sponsors who are not sponsoring a specific event (e.g., bus transportation) and for spouses/partners sponsored events, time will be given during the education program to recognize the sponsor(s) and allow for brief remarks.

## **Cancellation Policy**

No refund will be provided for any cancellations.

## **Privacy Policy**

Sponsors, in gathering information about attendees, must respect the privacy laws.

## **Security Disclaimer**

The 2025 Metro Fire Chiefs Conference Committee and the hotel hosting the conference are not responsible for lost, stolen, or damaged items at any time during the conference. No security will be provided. Sponsors are encouraged to lock up or remove all electronic equipment and materials after hours.

## **To execute and submit this agreement**

- Be sure to initial the lower right-hand corner of each page
- Email all pages of this signed agreement to the sponsorship coordinator

## **Email the following:**

- Company name (as you want it to appear in all conference materials)
- Company logo (high resolution EPS to ensure best quality product)
- Company description (150 words max)
- Company URL address

# 2025 Sponsorship Agreement

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By signing this agreement, all signatories acknowledge that they have read, understood, and agree to be bound by the terms and conditions as outlined in the agreement by the 2025 Metro Fire Chiefs Committee.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Telephone Number

\_\_\_\_\_  
Company Street Address

\_\_\_\_\_  
Company Email Address

\_\_\_\_\_  
Company Address (City, State/Province, Zip)

\_\_\_\_\_  
Company Fax Number

\_\_\_\_\_  
Authorized Representative of Sponsorship

\_\_\_\_\_  
Authorized Representative's Company Title

## Sponsorship Options and Pricing

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### 1. Choose Sponsorship Level:

Contributing  
\$4,000 USD

Bronze  
\$5,000 USD

Silver  
\$8,000 USD

Gold  
\$10,000 USD

Platinum  
\$15,000 USD

Diamond  
\$20,000 USD

Premier  
\$25,000 USD

Official Training/Research Partner  
\$25,000 USD

Four Alarm  
\$40,000 USD

Elite (+)  
\$50,000 USD or more

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2. **If applicable, select additional advertisement** (as described in the Sponsorship Packet)

Floor Logo (36" X 36") in education room    \$ 600    USD X \_\_\_\_\_    =    \_\_\_\_\_ \$0.00

3. Is this a partial sponsorship?

Sponsorship Agreement Total: \_\_\_\_\_USD

Yes  No

Sponsorship shared with:

\_\_\_\_\_

Amount sponsored by you: \_\_\_\_\_USD

## Payment Information

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**Make Checks Payable to:**

Horry County Fire Rescue Foundation

**Mail Checks to:**

Horry County Fire Rescue Foundation

Attn: Chris Nash

2570 Main Street, Unit 103

Conway, SC 29528

**ACH or Wire Deposit:**

Account information supplied upon request. Contact Chris Nash via telephone or email.

\_\_\_\_\_  
(Type Signature) Authorized Representative of Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
(Type Signature) 2025 Metro Fire Chiefs Representative

\_\_\_\_\_  
Date

2025 Metro Fire Chiefs Conference

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